

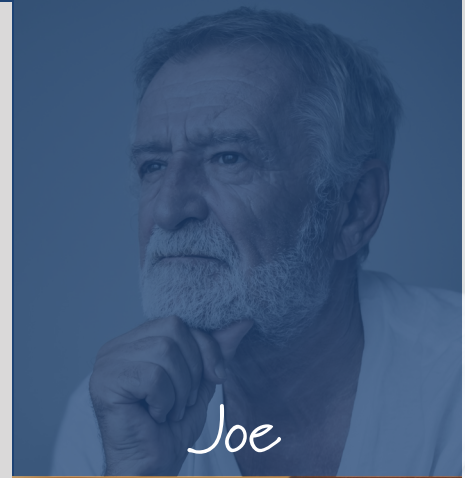
COMMUNITY VOICES

2022 COMMUNITY NEEDS ASSESSMENT

What friends, neighbors, and family members tell us about their experiences with poverty.



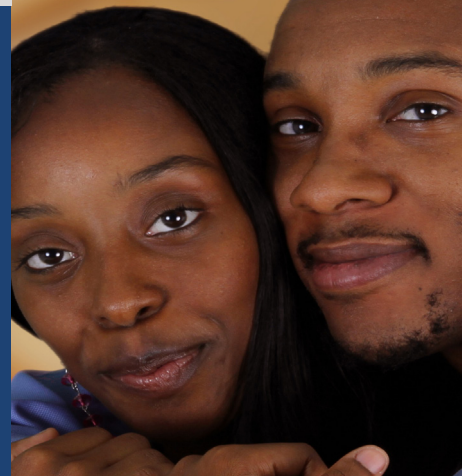
Hi, I'm Joe and I'm retired. I own my home after working 35 years. But on my fixed income, with all my medical costs I am really struggling. My home needs a lot of repairs that I can't afford. I have started to use the local food pantry.



Joe



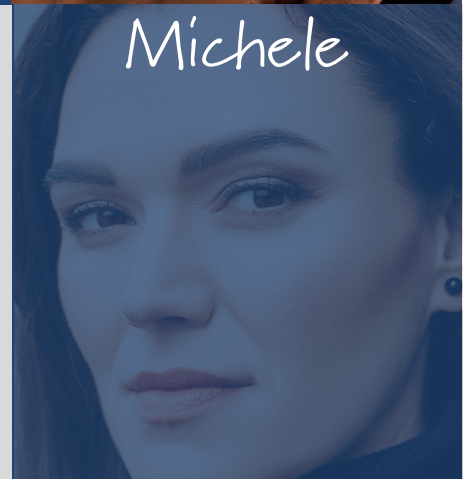
We are Michael and Angela. Michael works and Angela goes to school. Our combined income is less than \$30,000 a year. Our rent has jumped in the past year. That with other expenses have made it impossible for us to keep up. We don't know how we will continue to pay rent.



Michael & Angela



My name is Michele and I am 35. I own my home and work a steady job yet I can't stay caught up on bills. I make less than \$25,000 a year, which also makes it impossible to save. I worry about emergencies.



Michele

GREATEST AREAS OF NEED



HOUSING

ABILITY TO PAY FOR UTILITY BILLS, PROPERTY TAX, HOME REPAIRS, RENT/MORTGAGE, AND OTHER HOUSING RELATED EXPENSES.



HEALTH CARE

ABILITY TO PAY FOR HEALTHCARE, DENTAL CARE, AND/OR MENTAL HEALTH CARE

WHAT WE HEARD FROM OUR 684 LOW-INCOME RESIDENTS

CRAWFORD COUNTY

DEMOGRAPHIC INFORMATION

71%
FEMALE

26%
MALE

40%
LARGEST GROUP
OF RESPONDENTS
AGE 65 OR OLDER



69%
ANNUAL INCOME
LESS THAN \$24,999



74%
TRAVELED MORE THAN 15 MILES ONE-WAY
FOR HEALTHCARE SERVICES



67%
USE A FOOD PANTRY



64%
RECEIVE
FOOD SHARE



52%
RECEIVE UTILITY
ASSISTANCE



52%
RECEIVE
MEDICAID
OR MEDICARE



46%
ARE HOMEOWNERS



9%
COULD BE
CONSIDERED
HOMELESS



45%
ARE RENTERS

LA CROSSE COUNTY

DEMOGRAPHIC INFORMATION

79%
FEMALE

18%
MALE

39%
LARGEST GROUP
OF RESPONDENTS
AGE 30-44



62%
ANNUAL INCOME
LESS THAN \$24,999



16%
TRAVELED MORE THAN 15 MILES ONE-WAY
FOR HEALTHCARE SERVICES



25%
USE A FOOD
PANTRY



69%
RECEIVE
FOOD SHARE



40%
RECEIVE UTILITY
ASSISTANCE



55%
RECEIVE
MEDICAID
OR MEDICARE



35%
ARE HOMEOWNERS



13%
COULD BE
CONSIDERED
HOMELESS



52%
ARE RENTERS



TRANSPORTATION

ABILITY TO PAY FOR OWN VEHICLE
(INCLUDING GAS, INSURANCE, AND
MAINTENANCE)



BASIC NEEDS

ABILITY TO MEET YOUR HOUSEHOLD'S
BASIC NEEDS FOR FOOD, HOUSING,
CLOTHING

MONROE COUNTY

DEMOGRAPHIC
INFORMATION

69%
FEMALE

30%
MALE

32%
LARGEST GROUP
OF RESPONDENTS
AGE 30-44



68%
ANNUAL INCOME
LESS THAN \$24,999



49%
TRAVELED MORE THAN 15 MILES ONE-WAY
FOR HEALTHCARE SERVICES



47%
USE A FOOD
PANTRY



54%
RECEIVE
FOOD SHARE



36%
RECEIVE UTILITY
ASSISTANCE



43%
RECEIVE
MEDICAID
OR MEDICARE



45%
ARE HOMEOWNERS



13%
COULD BE
CONSIDERED
HOMELESS



42%
ARE RENTERS

VERNON COUNTY

DEMOGRAPHIC
INFORMATION

65%
FEMALE

33%
MALE

40%
LARGEST GROUP
OF RESPONDENTS
AGE 65 OR OLDER



63%
ANNUAL INCOME
LESS THAN \$24,999



57%
TRAVELED MORE THAN 15 MILES ONE-WAY
FOR HEALTHCARE SERVICES



50%
USE A FOOD
PANTRY



57%
RECEIVE
FOOD SHARE



57%
RECEIVE UTILITY
ASSISTANCE



43%
RECEIVE
MEDICAID
OR MEDICARE



71%
ARE HOMEOWNERS



9%
COULD BE
CONSIDERED
HOMELESS



20%
ARE RENTERS

Couleecap

your local community *action* program

KEY FINDINGS



ALMOST 60% OF HOUSEHOLD SURVEY RESPONDENTS REPORTED THAT THEIR ABILITY TO PAY FOR UTILITY BILLS, PROPERTY TAX, HOME REPAIRS, AND OTHER HOUSING RELATED EXPENSES WAS A CONCERN



RACIALLY DIVERSE POPULATIONS ARE AFFECTED BY POVERTY AT MUCH HIGHER RATES THAN WHITE RESIDENTS.



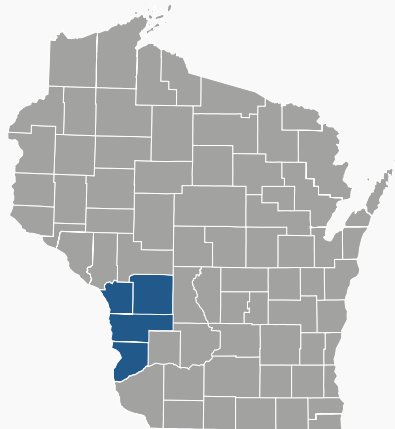
THE MAJORITY OF RACIALLY DIVERSE HOUSEHOLD SURVEY RESPONDENTS DO NOT OWN A HOME - 67% OF THEM RENT AND 18% OF THEM COULD BE CONSIDERED HOMELESS.



THE AGING POPULATION IS GROWING, ESPECIALLY IN RURAL COUNTIES OF THE COULEECAP SERVICE AREA, AND MANY RETIREES ARE TRYING TO MEET THEIR NEEDS ON LOWER, FIXED INCOMES.



MORE FEMALES LIVE IN POVERTY THAN MALES IN ALL FOUR COUNTIES.



1 OUT OF 8 RESPONDENTS COULD BE CONSIDERED HOMELESS.

COMPLETE REPORT IS AVAILABLE AT COULEECAP.ORG

A United Way member agency



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