



For Immediate Release

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Century Foods International Donation Helps Drive Away Hunger in Sparta

SPARTA, WI. — Couleecap, Inc. is honored to announce that it has been awarded a gift of \$10,000 from Century Foods International, the local manufacturing facility owned by Hormel Foods Corporation (NYSE: HRL) to help drive away hunger in the community. “Century Foods International has been an incredible friend and local partner,” said Hetti Brown, Couleecap Executive Director. “Their support has a positive impact on our community and those who struggle with food insecurity.”

In addition to the gift, Century Foods International employees donated almost 300 pounds of holiday food that was distributed in the food pantry for the Thanksgiving holiday. “As a global branded food company, helping to fight hunger is near and dear to the hearts of our entire team,” said Bill Stewart, general manager at Century Foods International. “Our inspired and dedicated team members make it possible for us to help those in need. We are proud to partner with Couleecap, Inc. in fighting hunger in our community.”

Couleecap’s food pantry is located at 217 N. Black River Street in Sparta. The food pantry is open on Mondays and Thursday from 10:00 AM – 3:00 PM. Donations of food, cleaning supplies, or personal necessities are always welcome. If you are interested in supporting the food pantry with donations, or if you are interested in volunteering, please contact Theresa Rogalla at Theresa.Rogalla@couleecap.org or by phone at 608-269-5021.

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About Couleecap, Inc.

Couleecap, Inc. is a private non-profit 501c3 charitable organization. Couleecap helps people in need with housing, food, transportation, and more. Created in 1966, we are a community action program that fights poverty and promotes self-sufficiency in Crawford, La Crosse, Monroe, and Vernon counties. Learn more at couleecap.org, [Facebook](#), [Twitter](#), and [YouTube](#).

ABOUT HORMEL FOODS — Inspired People. Inspired Food.™

Hormel Foods Corporation, based in Austin, Minn., is a global branded food company with over \$11 billion in annual revenue across more than 80 countries worldwide. Its brands include *Planters*®, *SKIPPY*®, *SPAM*®, *Hormel*® *Natural Choice*®, *Applegate*®, *Justin’s*®, *WHOLLY*®, *Hormel*® *Black Label*®, *Columbus*®, *Jennie-O*® and more than 30 other beloved brands. The company is a member of the S&P 500 Index and the S&P 500 Dividend Aristocrats, was named on the “Global 2000 World’s Best Employers” list by Forbes magazine for three years, is one of Fortune magazine’s most admired companies, has appeared on the “100 Best Corporate Citizens” list by 3BL Media 13 times, and has received numerous other awards and accolades for its corporate responsibility and community service efforts. The company lives by its purpose statement — *Inspired People. Inspired Food.*™ —



to bring some of the world's most trusted and iconic brands to tables across the globe. For more information, visit www.hormelfoods.com and <http://csr.hormelfoods.com/>.



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