

Couleecap Helps Meet A Family's Needs With Flexible Funds

At Couleecap, we commonly work with clients going through a challenging time in their lives. No two clients are alike, and our team works diligently to meet each individual client where they are at.

Recently, a client of the Wisconsin Help for Homeowners Program (WHH), shared with a Couleecap Housing and Financial Literacy Counselor that they were in the process of getting a divorce and is a victim of domestic violence. Although the client is employed, money is still tight and frayed family connections added to the stress. The client shared that they had previously returned to their abusive spouse because of the financial strain living as a single parent of two children. The client also felt comfortable enough to share that they are seeking professional help to get on a safer path.

“Based on our conversations, I would say they are making great progress,” noted Couleecap Staff. “And while they often face challenges, they don’t give up on working towards a better life for themselves and the children.”

During the financial counseling work, Couleecap staff learned that the client had about \$300 left from their paycheck to pay bills, buy groceries and put gas in their vehicle. Car and home insurance were due, and if not paid in time, additional fees were going to accrue. However, this client faced the all-too-familiar struggle of choosing between payments, and extra groceries needed during the holiday break when their kids would be eating at home for each meal. Learning about this need through the trust the staff build with the client, Couleecap was able to do more.

Through the People Helping People fund, supported by local community donors, the Couleecap counselor was able to provide a \$150 gas card and a \$250 Walmart gift card to help the family. When the client stopped by to pick up the gift cards, they started to cry and was so thankful for our kindness. They said, ‘you don’t know what this means to me as a parent to be able to provide for my kids.’

The People Helping People fund is available because of generous community support. This community support allows us the flexibility to help in situations where grants cannot, allowing us to meet our clients’ needs, where they’re at.



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-WHH participant**

Couleecap
your local community *action* program



A United Way member agency

A equal opportunity employer and service provider.
Auxiliary aids and services available upon request.

Our Mission

Couleecap fights poverty and promotes self-sufficiency, economic development, and social justice. We are **People Helping People**, and every day our actions make a difference in the lives of people and families throughout the Coulee Region.