



WHAT WE HEARD FROM VERNON COUNTY LOW-INCOME RESIDENTS



47%

HAVE INCOME FROM WAGES, BUT RELY ON FOOD PANTRIES, FOODSHARE, AND OTHER FORMS OF PUBLIC ASSISTANCE TO GET BY.



45%

SAID FOOD WAS A HIGH NEED.



92%

HAVE HEALTH INSURANCE, YET OUT OF POCKET MEDICAL COSTS AND FINDING DENTAL CARE AND HEALTHCARE PROVIDERS, EVEN FOR THOSE WITH INSURANCE, ARE BARRIERS TO MEETING HEALTHCARE NEEDS.



65%

STRUGGLE TO PAY FOR UTILITY BILLS AND 48% STRUGGLE TO PAY FOR HOME REPAIRS.



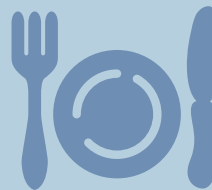
60%

SAID COSTS ASSOCIATED WITH OWNING A VEHICLE WAS A HIGH NEED.



42%

OF WORKING RESPONDENTS NEEDED HIGHER WAGE JOBS.



VERNON COUNTY

Couleecap, Inc. surveyed 112 low-income households to learn more about their everyday needs. Though the poverty level for a family of four is **\$25,750** in Vernon County a family of four needs to earn **\$57,168 for basic survival**. Our data shows the greatest needs and challenges that low-income people in Vernon County are struggling with are transportation, health, and emergency assistance.

2 in 5 

PEOPLE STRUGGLE TO MEET THEIR BASIC NEEDS.



\$23.66

THE **LIVING WAGE** FOR
1 ADULT WITH 1 CHILD

62%

HAD ANNUAL INCOMES
LESS THAN \$20,000

8%

COULD BE CONSIDERED
HOMELESS

51%

HAD **INCOME FROM SOCIAL
SECURITY** OR SOCIAL
SECURITY DISABILITY

1 in 4 

CHILDREN LIVE BELOW THE POVERTY LEVEL.



92%

HAD HEALTH INSURANCE, BUT ACCESSING AND PAYING FOR HEALTHCARE WAS A TOP NEED.



53%

OWNED THEIR OWN HOME AND MANY STRUGGLE WITH HOUSING COSTS.



46%

LIVED WITH SOMEONE WITH PHYSICAL, MENTAL, EMOTIONAL, OR ADDICTION LIMITATIONS.



51%

TRAVELED MORE THAN 15 MILES ONE-WAY FOR HEALTHCARE SERVICES.

Couleecap
your local community *action* program