



Executive Summary – Coulee Region 2013 Couleecap Needs Assessment (By Ethnicity: Hispanic / Latino)

In 2013, Couleecap Inc. conducted a needs assessment to gather information regarding the needs of low-income individuals and families in a four-county service area (Crawford, La Crosse, Monroe, and Vernon counties). Information was gathered via surveys designed for low-income households. Surveys were distributed to a total of 1,350 households with 1,185 responses in the Couleecap Service area (response rate = 88%).

The responses reported here are from 39 low-income households that reported their ethnicity as Hispanic / Latino. The data represents at least 179 people (adults and children) that live in the Coulee Region. Demographic information about the low-income households includes:

- 62% had annual incomes less than \$20,000; an additional 15% had incomes between \$20,000 and \$29,999.
- 56% had income from wages; 23% had income from self-employment.
- 10% received income from unemployment.
- Other sources of cash income:
 - 8% received income from Social Security
 - 8% received income from SSI
 - 0% received income from Social Security Disability
- Other sources of support:
 - 49% received support from Food Share / Food Stamps
 - 44% received support from Food Pantry
 - 33% received support from Medicaid / Medicare
- 46% were renters; 30% owned their own home.
- 26% could be considered homeless.
- 59% had children.
 - 28% with children were single-parent households
 - 31% with children were married-parent households
- 28% had at least one person limited by a physical, mental or emotional problem.
- 18% have had at least one adult have difficulty finding employment because of physical, mental, or emotional problems.

Information from the 2013 Couleecap Needs Assessment along with information from other recent, local assessments will be used to help plan for and implement services to address the needs of low-income households across the Couleecap, Inc. service area.

Outcomes

Low-Income Households. Households that responded to the needs assessment were asked to rate issues that were a need for their household. The table below reports the eight areas of need (rank ordered from most to least important) and the top two concerns within each area:

Areas of Need	Significant Concerns
Transportation	Buying a car and paying for car expenses – gas, insurance, repairs Getting a reliable car
Employment	Getting training for a better job Finding a job with higher wages and getting health benefits with job
Health	Paying for health care, health insurance, and dental care Having adequate health insurance
Education	Paying for school Transportation to get to school and learning money management skills
Emergency Assistance	Need for food and help with rent / transportation Getting help with utility bills and need for clothing
Housing	Paying for utility bills and home repairs Getting insulation / weatherization and paying for rent / security deposit
Child and Family Development (child care)	Finding available, affordable, quality child care Finding child care for school age child / children
Child and Family Development (parenting)	Developing appropriate parenting skills Correcting / disciplining my child
Business Development	Getting business start-up help Getting business start-up loans and developing a business plan