

News Release

For Immediate Release

Date: September 4, 2014

Contact: Kim Cable, Housing & Community Services Director

Phone: 608-787-9890

Email: Kim.Cable@couleecap.org

Marine Credit Union Foundation Provides Help for those Struggling with Homelessness

(Westby, WI) Couleecap, Inc. is honored to announce that it has received a donation of \$2,000 from Marine Credit Union Foundation. "Marine Credit Union Foundation is a valuable partner in our community," said Kim Cable, Housing and Community Services Director. "We appreciate their support, and the positive impact it will make in our community."

Couleecap's Supportive Housing Program provides leasing, housing, and extensive support services to individuals and families who are homeless. The primary goal of the Supportive Housing Program is to move individuals and families from homelessness to permanent housing and self-sufficiency. The Supportive Housing Program offers special support services to homeless participants who are disabled or experiencing mental health issues.

For every one dollar Marine Credit Union Foundation donates, Couleecap is able to match \$4.00 in federal funding. "This \$2,000 gift allows us to bring \$8,000 of federal assistance," said Grace Jones, Couleecap Executive Director. "We believe in helping people, and so does Marine Credit Union Foundation. We are honored to have them support our work."

"The Marine Credit Union Foundation is honored to support the work of Couleecap. Our goal is to make a positive difference in the local communities we serve. This donation, and the initiatives it will support, is vital to our local area," said Stan Roush, Marine Credit Union Foundation spokesperson.

Couleecap, Inc. is a private non-profit 501c3 charitable organization. Couleecap helps people in need with housing, food, transportation, and more. Created in 1966, we are a community action program that fights poverty and promotes self-sufficiency in Crawford, La Crosse, Monroe, and Vernon counties.



Helping the Community

Marine Credit Union Foundation presents Couleecap with a \$2,000 donation in support of the Supportive Housing Program in La Crosse County.

#end#