



News Release

For Immediate Release

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Support Couleecap's Prairie du Chien Food Pantry in the Community Aces Challenge

(Prairie du Chien, WI) Couleecap, Inc. is excited to announce that Couleecap's Prairie du Chien food pantry has been selected to compete in Isle of Capri Casinos Community Aces Challenge for a share of \$50,000. Isle of Capri Casinos Inc.'s social media contest will award nonprofits a share of \$50,000 through this challenge program. Couleecap's Prairie du Chien food pantry is competing to win one of two \$10,000 grants.

Couleecap's Prairie du Chien food pantry is the largest provider of emergency food to low-income individuals and families in Crawford County. Each month the food pantry assists an average of 285 households by providing groceries and nutrition education along with food demonstrations on how to prepare inexpensive, yet nutritious meals.

"We are asking for community help to get out the vote! This \$10,000 grant would benefit our local food pantry and the households we serve," said Peg Gallagher, Clothing Center & Food Programs Coordinator.

The Community Aces Challenge competition voting will begin on February 1, 2015 and continue until March 20, 2015. Community members can vote on facebook once per day through March 20th.

Couleecap, Inc. is a private non-profit 501c3 charitable organization. Couleecap helps people in need with housing, food, transportation, and more. Created in 1966, we are a community action program that fights poverty and promotes self-sufficiency in Crawford, La Crosse, Monroe, and Vernon counties.

Official rules are available at www.communityaceschallenge.com.

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