

## News Release

### For Immediate Release

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## Xcel Energy Supports Local Homeless Programs

(Westby, WI) Couleecap, Inc. has received a \$1,500 grant from Xcel Energy to fund our Supportive Housing Program. “Community support is vital to our Supportive Housing Program which serves individuals and families who are experiencing homelessness,” said Kim Cable, Couleecap’s Housing and Community Services Director. “Xcel Energy’s support will provide leasing, housing, and extensive support services to individuals and families who are homeless.”

The primary goal of the Supportive Housing Program is to move individuals and families from homelessness to permanent housing and self-sufficiency. Those in the program work on goals such as finding employment, improving their housing stability, and increasing their self-determination. The Supportive Housing Program offers special support services to homeless participants who are disabled or experiencing mental health issues.

For every dollar Xcel Energy donated, Couleecap will receive \$4.00 in federal funding. “This \$1,500 gift allows us to bring an additional \$6,000 of federal assistance to Crawford, La Crosse, Monroe, and Vernon counties,” said Grace Jones, Couleecap Executive Director. “We are honored that Xcel Energy has chosen to support our work.”

Couleecap, Inc. is a private non-profit 501c3 charitable organization. Couleecap helps people in need with housing, food, transportation, and more. Created in 1966, we are a community action program that fights poverty and promotes self-sufficiency in Crawford, La Crosse, Monroe, and Vernon counties.



Mike Herro, Xcel Energy Manager, Community Service & Key Account Team, presents Couleecap Executive Director, Grace Jones, with a donation to help with Couleecap's programs that help local people in need.

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