



News Release

For Immediate Release

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Marine Credit Union Foundation Fights Against Homelessness and Supports Couleecap's Supportive Housing Program

(Westby, WI) Couleecap, Inc. is honored to announce that it has been awarded a grant for \$3,000 from the Marine Credit Union Foundation in support of Couleecap's Supportive Housing Program. This program provides leasing, housing, and extensive support services to individuals and families who are homeless. The primary goal of the Supportive Housing Program is to move individuals and families from homelessness to permanent housing and self-sufficiency. Those in the program work on goals such as finding employment, improving their housing stability, and increasing their self-determination. The Supportive Housing Program offers special support services to homeless participants who are disabled or experiencing mental health issues.

For every one dollar the Marine Credit Union Foundation donates, Couleecap is able to match \$4.00 in federal funding. "This \$3,000 gift allows us to bring \$12,000 of federal assistance to Crawford, La Crosse, Monroe, and Vernon counties," said Kim Cable, Couleecap's Housing & Community Services Director. "We are honored to have the Marine Credit Union Foundation's support."

"A home is a basic need for everyone in our community," said Stan Roush, Executive Director of the Marine Credit Union Foundation.

"When individuals and families have a safe, stable place to call home, it has a positive impact on all other areas of their lives. We are proud to support this important program through Couleecap, which will help the people in our communities who need it most."



Marine Credit Union Foundation Supports Couleecap's Supportive Housing Program.



The Marine Credit Union Foundation is funded through contributions by Marine Credit Union employees, members and credit union matching funds. With the addition of the federal assistance Couleecap will secure as a result of this gift, the impact of the contributions from Marine Credit Union members and employees are magnified, resulting in a total of \$15,000 to combat homelessness through the Supportive Housing Program.

Couleecap, Inc. is a private non-profit 501c3 charitable organization. Couleecap helps people in need with housing, food, transportation, and more. Created in 1966, we are a community action program that fights poverty and promotes self-sufficiency in Crawford, La Crosse, Monroe, and Vernon counties.

About Marine Credit Union

Marine Credit Union is built on the strong belief that members are more than a credit score, and we are committed to providing financial services to all members of the community – including those with past financial challenges. We will continue our long-standing tradition of delivering personalized lending solutions to fit our members' individual needs. Marine Credit Union is a full-service financial institution serving over 50,000 members with office locations in Wisconsin, Minnesota and Iowa. For more information, visit www.marinecu.com.

About the Marine Credit Union Foundation

The Marine Credit Union Foundation is a non-profit 501(c)(3) organization committed to making charitable contributions and increasing the financial literacy in the communities Marine Credit Union serves.

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