



News Release

For Immediate Release

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New Opportunity for Entrepreneurs comes to Viroqua in May

(Westby, WI) Couleecap and the Viroqua Chamber Main Street will launch Viroqua's first ever CO.STARTERS entrepreneurial training starting May 23. CO.STARTERS provides new and existing entrepreneurs an opportunity to come together in a community of entrepreneurs and work through their ideas for launching a new business or expanding a current one. The program involves eight weekly sessions where participants work on their business idea, interview customers, and learn about what it takes to launch a successful business. The program concludes on the ninth week with a Flight Night celebration where participants pitch their business as they prepare to open their doors or launch their expansion.

The session costs \$300, with a \$150 discount available for low income entrepreneurs. Anyone may participate in the program. The Viroqua CO.STARTERS program will be held at the Viroqua Welcome Center on Tuesday evenings from 6:00 p.m. to 9:00 p.m. The sessions will be facilitated by Gayle Neilson of Zero Point Hypnosis, Shana Meshbesh of the Viroqua Food Co-op, and Nora Roughen-Schmidt, Executive Director of Viroqua Chamber Main Street.

To register for CO.STARTERS, visit www.couleeco.com or call Todd Mandel at 608-424-8767.

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