



News Release

For Immediate Release

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La Crosse-based entrepreneurial training launching in May

(La Crosse, WI) Couleecap, with support from the Wisconsin Economic Development Corporation, will launch La Crosse's fourth CO.STARTERS entrepreneurial training on Thursday, May 25.

CO.STARTERS provides new and existing entrepreneurs an opportunity to come together in a community of entrepreneurs and work through their ideas for launching a new business or expanding a current one. The program involves eight weekly sessions where participants work on their business idea, interview customers, and learn about what it takes to launch a successful business. The program concludes on the ninth week with a Flight Night celebration where participants pitch their business as they prepare to open their doors or launch their expansion.

The session costs \$300, with a \$150 discount available for low income entrepreneurs. Anyone may participate in the program. The La Crosse CO.STARTERS program will be held at The Gig Working Space, which is located near UW-La Crosse, on Thursday evenings from 6:00 p.m. to 9:00 p.m. The sessions will be facilitated by Katleyn Pendelton, owner of Evergreen Child Care, and Bree Brickl, owner of B&E's Trees.

To register for CO.STARTERS, visit www.couleeco.com or call Todd Mandel at 608-424-8767.

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