



News Release

For Immediate Release

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George Family Foundation Supports Couleecap's Homeless Prevention Efforts

(Prairie du Chien, WI) It is with great pleasure we announce that Couleecap has been awarded a grant for \$1,000 from the George Family Foundation. "The George Family Foundation's support will provide needed assistance to people not yet literally homeless, but at imminent risk of being evicted from their homes, and who have absolutely nowhere else to go," said Kim Cable, Couleecap's Housing & Community Services Director.

The George Family Foundation is a private foundation established in 1996 by Roy L. and Geraldine E. George. According to its website, the mission of the George Family Foundation is to assist those programs and individuals who have a vision and a plan to better the long-term quality of life. The George Family Foundation limits the geographic scope of its funding to Prairie du Chien and communities within a 25-mile radius of Prairie du Chien, as the founders prefer to benefit the area that has been their home throughout their lives.

Couleecap's Homeless Prevention Program provides homelessness prevention programming in the form of eviction prevention and rental assistance (arrearages), security deposit and short term rent payments and housing counseling for individuals and families who are not yet literally homeless, but at imminent risk of being evicted from their homes and have absolutely nowhere else to go. In addition to eviction prevention, Couleecap will provide housing counseling, security deposit payment, and rental payment assistance. In order to be eligible, households have to meet eligibility guidelines of at or below 30% of County Median Income, and demonstrate they have the capacity to maintain rent payments beyond the assistance they receive.

Couleecap's Homeless Prevention Program is funded by the State of Wisconsin. However, in order to access funds Couleecap must raise a 50% cash match. "The George Family Foundation's gift helps us to meet our local match goal and bring needed assistance to Crawford County," said Kim Cable, Couleecap's Housing & Community Services Director. "We appreciate their generous support of homeless prevention efforts in their community."

Couleecap, Inc. is a private non-profit 501c3 charitable organization. Couleecap helps people in need with housing, food, transportation, and more. Created in 1966, we are a community action program that fights poverty and promotes self-sufficiency in Crawford, La Crosse, Monroe, and Vernon counties.

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