



NEWS RELEASE

For Immediate Release

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May is Community Action Month

Westby, WI – Couleecap, Inc. is celebrating Community Action Month, dedicated to recognizing the success of the national Community Action Network and the work still to be done to help low-income families achieve economic stability. Couleecap is one of over 1,000 independent Community Action Agencies that lead anti-poverty efforts in their own local communities. Together, this network covers 99% of U.S. counties.

“This month is a wonderful time to honor and celebrate the year-round impact Community Action has in the lives of people, their families, and the larger community,” stated Couleecap Executive Director Hetti Brown. “Couleecap offers local solutions to local needs. The bulk of work we do, and a unique aspect of community action, is that we offer a comprehensive set of programs that enables someone’s journey to economic stability.”

Brown continued, “This past year, our agency has served 22,912 people in the Coulee Region and empowered them to achieve their goals. To celebrate our success and raise awareness in the community, Couleecap has released our 2017 Annual Impact Report highlighting the important work of Couleecap and Community Action. Highlights from this year’s Annual Impact report include:

- 1,816,732 pounds of food were collected and distributed to 15,774 people in partnership with local TEFAP supported food pantries.
- 647 homes received emergency furnace repair, weatherization, and emergency utility bill payment assistance.
- 443 people received housing counseling or down payment assistance to purchase homes.
- 299 people who were homeless or at risk of becoming homeless received eviction prevention, emergency or transitional housing and case management.
- 109 people were provided affordable rental housing by Couleecap.
- 86 households received critical home repairs.
- 81 people were assisted with education or training to start a business to improve earnings.

Couleecap’s complete 2017 Annual Impact Report can be found on our website couleecap.org or Facebook page.

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About Couleecap

Couleecap, Inc. is a private non-profit 501c3 charitable organization. Couleecap helps people in need with housing food, transportation, and more. Created in 1966, we are a community action program that fights poverty and promotes self-sufficiency in Crawford, La Crosse, Monroe, and Vernon counties. Couleecap is a member of the Community Action Network, originally created in 1964. Learn more or connect with us at couleecap.org, [Facebook](#), [Twitter](#), and [YouTube](#).