

## News Release

### For Immediate Release

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## Vernon Electric Cooperative's Federated Youth Foundation Helps Homeless Families in our Area

(Westby, WI) Couleecap, Inc. is honored to announce that it has been awarded a grant for \$1,000 from Vernon Electric Cooperative's Federated Youth Foundation. "Our Supportive Housing Program serves individuals and families who are experiencing homelessness," said Kim Cable, Couleecap's Housing and Community Services Director. "We appreciate Vernon Electric Cooperative's support and the positive impact it has on our community."



Vernon Electric Cooperative funds provide help for the homeless. Pictured left to right: Couleecap Executive Director, Hetti Brown; Couleecap Board Chair, George Kruck; and Vernon Electric Board member, Orlan Bakkum.

Vernon Electric Cooperative's Federated Youth Foundation (FYF) provides grants to worthy causes related to youth and families, said Vernon Electric's Director of Marketing & Communications, Dave Maxwell. FYF receives its funding from unclaimed capital credits of the cooperative.

Our primary goal is to move individuals and families from homelessness to permanent housing and self-sufficiency. Those in the program work on goals such as finding employment, improving their housing stability, and increasing their self-determination. The Supportive Housing Program offers special support services to homeless participants who are disabled or experiencing mental health issues.

For every dollar Vernon Electric Cooperative donated, Couleecap will receive \$4.00 in federal funding. "This \$1,000 gift allows us to bring \$4,000 of federal assistance to Crawford, La Crosse, Monroe, and Vernon counties," said Kim Cable, Couleecap's Housing & Community Services Director.

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### About Couleecap, Inc.

Couleecap, Inc. is a private non-profit 501c3 charitable organization. Couleecap helps people in need with housing, food, transportation, and more. Created in 1966, we are a community action program that fights poverty

and promotes self-sufficiency in Crawford, La Crosse, Monroe, and Vernon counties. Learn more at [couleecap.org](http://couleecap.org), [Facebook](#), [Twitter](#), and [YouTube](#).



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