



News Release

For Immediate Release

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Wells Fargo Foundation Supports Couleecap's Homeownership Counseling Program

(Westby, WI) Couleecap, Inc. is pleased to announce that it has been awarded a grant of \$20,000 from the Wells Fargo Foundation. "Helping low-and moderate-income families become good homeowners strengthens our communities," said Ashley Lacenski, Community Development Director. "We are thankful for Wells Fargo Foundation's support which helps local families purchase their very first homes."

Often first time homebuyers lack the necessary funds to cover the down-payment and closing costs to purchase a home. They may have the credit to get a loan and the monthly income to support a payment, but they haven't been able to save the thousands of dollars needed at closing. Couleecap counsels' participants on various down-payment assistance programs, lower interest loans for first-time homebuyers, as well as other Couleecap and statewide programs that can be of assistance to potential homebuyers.

"This gift will support our housing counseling program and provide assistance to people with housing needs in our area. Couleecap counselors provide post purchase counseling to assist on an individual level. Helping homeowners understand their budget, credit, payments, savings, home value, home maintenance and options for rehabilitation services that may be needed on the home. "Homeownership is an important part of the American dream. We are so appreciative of the Wells Fargo Foundation and the positive impact it has on our community," said Lacenski.

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About Couleecap, Inc.

Couleecap, Inc. is a private non-profit 501c3 charitable organization. Couleecap helps people in need with housing, food, transportation, and more. Created in 1966, we are a community action program that fights poverty and promotes self-sufficiency in Crawford, La Crosse, Monroe, and Vernon counties. Learn more at couleecap.org, [Facebook](#), [Twitter](#), and [YouTube](#).

