



## NEWS RELEASE

For Immediate Release

Date: December 4, 2018

Contact: Hetti Brown

Interim Executive Director

Phone: 608-455-0430

Email: [Hetti.Brown@couleecap.org](mailto:Hetti.Brown@couleecap.org)

### ***Couleecap Launches Project Recovery to Assist Flood Victims and Reminds Victims about Community Resources***

Couleecap, Inc. is providing outreach, crisis counseling, and support to communities impacted by severe storms, flooding, landslides, straight-line winds, and tornadoes this past summer. These resources are made available to the state through the Federal Emergency Management Agency (FEMA) and in partnership with the Wisconsin Community Action Program (WISCAP).

The program, Project Recovery, deploys outreach workers to the nine Wisconsin counties impacted – Crawford, Dane, Juneau, La Crosse, Marquette, Monroe, Richland, Sauk, and Vernon. Trained outreach workers will assist survivors in dealing with new and complex organizations or agencies supporting recovery. Outreach workers can help survivors with organizing and prioritizing recovery tasks and external demands placed by recovery organizations, and establishing and maintaining current information about a wide variety of recovery resources so the survivors can be appropriately referred. Outreach workers are also available to help with problem solving, conflict resolution, stress management, and developing plans to address unmet needs.

“Natural disasters leave lasting and persistent devastation to people, families, and communities. Recovery is not only about rebuilding structures, it’s also about rebuilding connections, coping strategies, and resiliency. That is what Project Recovery is all about,” says Hetti Brown, Executive Director of Couleecap, Inc.

Residents can access Project Recovery by calling toll-free 1-844-260-7029 or emailing [ProjectRecovery@couleecap.org](mailto:ProjectRecovery@couleecap.org). The public can learn more at [www.couleecap.org/project-recovery](http://www.couleecap.org/project-recovery).



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An equal opportunity employer and service provider. Auxiliary aids and services available upon request.

Project Recovery supplements a large network of support offered to residents impacted by floods and severe storms. Renters, homeowners, and businesses in counties declared Federal disaster areas may be eligible for assistance through the Federal Emergency Management Agency (FEMA) and are urged to register by December 17 by calling 1-800-621-3362 or going online to [DisasterAssistance.gov](https://www.disasterassistance.gov).

Residents with low-income who need home repairs related to the August 2018 floods may be eligible for Community Development Block Grant – Emergency Assistance Program (CDBG-EAP) funds. To apply for this assistance in Crawford County, contact Lori Bekkum at [lbekkum@developmentplanning.net](mailto:lbekkum@developmentplanning.net) or 608-326-7333; La Crosse or Monroe Counties, contact Taylor LeJeune at 608-796-9062 or [Taylor.LeJeune@couleecap.org](mailto:Taylor.LeJeune@couleecap.org); and Vernon County, contact 608-637-5379.

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#### **About Couleecap**

Couleecap, Inc. is a private non-profit 501c3 charitable organization. Couleecap helps people in need with housing, food, transportation, and more. Created in 1966, we are a community action program that fights poverty and promotes self-sufficiency in Crawford, La Crosse, Monroe, and Vernon counties. Learn more at [couleecap.org](https://www.couleecap.org), [Facebook](#), [Twitter](#), and [YouTube](#).