



## News Release

### For Immediate Release

**Date:** April 1, 2019

**Contact:** Kim Cable, Housing & Community Services Director

**Phone:** 608-787-9890

**Email:** [Kim.Cable@couleecap.org](mailto:Kim.Cable@couleecap.org)

### Festival Foods Supports Couleecap's Homeless Programs

(Westby, WI) Couleecap, Inc. is honored to announce that it has been awarded a grant for \$1,000 from Festival Foods. "Our Supportive Housing Program serves individuals and families who are experiencing homelessness," said Kim Cable, Couleecap's Housing and Community Services Director. "We appreciate Festival Food's support and the positive impact it has on our community."

Our primary goal is to move individuals and families from homelessness to permanent housing and self-sufficiency. Those in the program work on goals such as finding employment, improving their housing stability, and increasing their self-determination. The Supportive Housing Program offers special support services to homeless participants who are disabled or experiencing mental health issues.

For every dollar Festival Foods donated, Couleecap will receive \$4.00 in federal funding. "This \$1,000 gift allows us to bring \$4,000 of federal assistance to our service region" said Kim Cable, Couleecap's Housing & Community Services Director.

###

#### About Couleecap, Inc.

Couleecap, Inc. is a private non-profit 501c3 charitable organization. Couleecap helps people in need with housing, food, transportation, and more. Created in 1966, we are a community action program that fights poverty and promotes self-sufficiency in Crawford, La Crosse, Monroe, and Vernon counties. Learn more at [couleecap.org](http://couleecap.org), [Facebook](#), [Twitter](#), and [YouTube](#).

