

Dear Valued Business Owner,

We are from the River to Ridge Disaster Resilience Group (also known as the Long-Term Recovery Group Region 1/WI VOAD) focusing on Businesses and Residents affected by flood of 2018. We are conducting a Business assessment to learn more about how the flooding impacted your Business.

We want to learn if:

- 1) you still have damage from the flood that is preventing you from opening.
- 2) If you are back open for business after flood damage
- 3) If we can help.

We are looking for as much information as possible so we can spread the word to residents and visitors alike that “We are open! “

The River to Ridge Disaster Resilience Group is an established non-profit organization serving Vernon, Crawford, Monroe and LaCrosse Counties. We’ll use the data collected from this business assessment to apply for grants. Some of the specific information that will help us secure more funding is your business’ still unmet needs. Please take an extra minute to make sure you have filled out the list below.

We appreciate you taking the time.

Please return this assessment by email to: ltrg.region1@gmail.com

You can also print and mail or drop off: **Couleecap, Inc**
Attn: R2RDR Business
201 Melby Street, Westby, WI 54667

River to Ridge Disaster Resilience Group

Small Business Assessment

Business Name _____
Business Address _____
City _____ Zip _____ County _____
Phone number for Business _____
Contact Person _____
Contact’s Phone _____
Contact’s Email _____
of years in operation? _____ Type of Business: _____
If your business has relocated because of the flood, what is your current address?

Is/was your business located in the Flood Plain? Yes or No _____

How was your business impacted by the flood? (please check all that apply):

- _____ Our building and/or equipment suffered direct flood damage.
_____ Floodwaters covered access roads, preventing customers, staff, and suppliers from reaching us.
_____ We lost business because of the flood.
Estimate the percentage of lost business since the flood _____
_____ Our supply chain was compromised because of the flood.
Other _____

How has the damage affected your operations? (please "X" all that apply)

Due to flood damage, we have had to move our business to a temporary location, but we plan to return to the original site by (date) _____

Due to flood damage, we have rebuilt/remodeled/restored and reopened (when? date) _____

Due to the flood damage, we will, or have moved to a new permanent location (as listed above)

Due to flood damage, we have had to close our business and will not be re-opening.

How has the flood affected your employees? (please complete all applicable information)

We are at full staff, we employ # _____ people.

Since the flood, we have had to lay off # _____ employees.

Our business has closed, so our employees will not be able to return to work.

We have not had to lay off employees, but we have had to curtail their hours. Number of employees impacted:

_____ Number of average hours lost per employee # _____

Other _____

Please estimate the amount of damage your business has incurred due to the flood:

Property Damage \$ _____

Equipment Damage \$ _____

Lost Inventory \$ _____

Other (please indicate): \$ _____

Did your business have to take out a loan to resume business? Yes _____ or No _____

If you suffered losses, were you covered by insurance?

Yes Percentage of total loss covered: _____

No _____

If your business still has unmet needs to resume business, or to get your business to full operation, please check with an "X" all that apply as well as approximate costs for each.

- | | | |
|---|--|---|
| <input type="checkbox"/> Computer | <input type="checkbox"/> Printer | <input type="checkbox"/> Cash register |
| <input type="checkbox"/> Refrigerator | <input type="checkbox"/> Freezer | <input type="checkbox"/> Signs |
| <input type="checkbox"/> Furniture | <input type="checkbox"/> Inventory | <input type="checkbox"/> Building repairs |
| <input type="checkbox"/> Grills | <input type="checkbox"/> Washer and dryer | <input type="checkbox"/> Water heater |
| <input type="checkbox"/> Payments to vendors | <input type="checkbox"/> Supplies (paper plates, etc.) | <input type="checkbox"/> Dehumidifier |
| <input type="checkbox"/> Generator | <input type="checkbox"/> Air conditioner | <input type="checkbox"/> Loss of income |
| <input type="checkbox"/> Other (please explain) | | |

APPROXIMATE COSTS FOR UNMET NEEDS

If you have resumed business, have you updated your business on Google my Business with a picture of your business and your hours of operation? _____

If you are unsure how to do verify your business on Google – please contact Christina Dollhausen Vernon County Economic Development Coordinator @ 608-606-6552 christina.dollhausen@vernoncounty.org She will step you through this short, important process which lets visitors and residents know “You are Open!”

Are you interested in receiving email communications on flood recovery programs or other resources that may be available to local businesses?

Yes _____

No _____

What suggestions do you have for ways economic development leaders can help small businesses get back in operation? _____

Thank you for completing this survey.

I agree that I am applying for assistance for disaster relief from the River to Rider Disaster Resilience group also known as the Long-Term Recovery Group Region 1/WI VOAD. I understand that the information contained in this application and the Release of Confidential Information form will be utilized by the case manager and the committee to assist me with my disaster related unmet needs. I understand and provide consent to allow my name and contact information to be shared with other funding streams that may be eligible. I understand that that the assistance is not guaranteed and the final decision is made by the River to Ridge Disaster Resilience Group Board of Directors based on the availability of funds and the guidelines and priorities that have been adopted by the said Board. My signature below signified that I have read and understand this document and the services being provided.

Name of Business Applicant: _____ Date: _____

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Once information is collected, the data will be reviewed by The River to Ridge Disaster Resilience Group.