



News Release

For Immediate Release

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Wells Fargo Helps Families Become Homeowners

(Westby, WI) Couleecap, Inc., is honored to announce that it has been awarded a \$12,000 grant from Wells Fargo to support homeownership counseling programs.

“This gift empowers families with the tools they need to make one of the most important decisions of their lives,” said Ashley Lacenski, Community Development Director. “We appreciate Wells Fargo’s support and the positive impact it has on our community.”

Many potential first time homebuyers lack the necessary funds to cover the down-payment and closing costs to purchase a home. They may have the credit to get a loan and the monthly income to support a payment, but they haven’t been able to save the thousands of dollars needed at closing. To help with this problem, Couleecap counsels participants on various down-payment assistance programs, lower interest loans for first-time homebuyers and other Couleecap and statewide programs that can be of assistance to potential homebuyers.

Couleecap is a HUD certified agency with a team of experienced counselors. Couleecap offers a free, in-person personalized program to help homeowners with their budget, credit, payments, savings, home value, home maintenance and options for rehabilitation services that may be needed on the home.

“Communities benefit when we help families become good homeowners,” said Lacenski. “We are thankful for Wells Fargo’s support, which helps local families purchase their very first homes.”

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About Couleecap, Inc.

Couleecap, Inc., is a private non-profit 501c3 charitable organization. Couleecap helps people in need with housing, food, transportation and more. Created in 1966, we are a community action program that fights poverty and promotes self-sufficiency in Crawford, La Crosse, Monroe, and Vernon counties. Learn more at couleecap.org, [Facebook](#), [Twitter](#), and [YouTube](#).

About Wells Fargo



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