



News Release

For Immediate Release

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Couleecap Seeks Business Owners to Help Other Entrepreneurs

(La Crosse, WI) Couleecap is looking for area business owners to help new entrepreneurs get started, and current entrepreneurs expand their existing business through the CO.STARTERS Nine Week Entrepreneurial training program. Couleecap will host a free training for prospective facilitators before launching the 2019 CO.STARTERS regional program. Participating in the one and a half-day training equips business owners with everything they need to facilitate the CO.STARTERS nine-week entrepreneurial training program either this year or at a later time. Anyone who takes this training will be helping to ensure the future success of the CouleeCO.STARTERS entrepreneurial training program throughout Southwestern Wisconsin.

In CO.STARTERS, facilitators don't teach the materials, rather they help facilitate a collaborative, action-driven process that allows participants to think through the ideas and concepts of identifying a value proposition, and creating a business model. The sessions work from award-winning materials created by the CO.STARTERS team in Chattanooga, Tennessee. Facilitators also receive an honorarium for helping with the nine-week course.

Being a CO.STARTERS facilitator provides you an opportunity to further examine your own business in a fun, collaborative environment. Expand your network with a class of new, and existing entrepreneurs.

After CO.STARTERS training, facilitators will be hired to run the CO.STARTERS sessions which meet once a week for nine weeks for up to three hours at a time in the evening. The free training will launch on Wednesday, June 5th, and be held at The Gig Co-Working Space (119 N 19th St., La Crosse, WI 54601). The first day of the training will take place from 1:00 pm to 5:00 pm on June 5th, and resume at 9:00 am until 4:00 pm on June 6th.

For more information, contact Aaron Reimler at (608) 797-5746 or aaron.reimler@couleecap.org, or head to www.couleeco.com/costarters.

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