

News Release

For Immediate Release

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Brenengen Chevrolet in West Salem Supports Couleecap's Homeless Programs

(Westby, WI) Couleecap, Inc. is honored to announce that it has been awarded a gift from Brenengen Chevrolet in West Salem. "We appreciate this very generous donation in support of Couleecap's Homeless Programs," said Couleecap's Housing & Community Service Director Kim Cable.

Couleecap, Inc. received notification from the U.S. Department of Housing and Urban Development (HUD) that one of the agency's programs servicing homeless individuals and families with disabling conditions will no longer be funded after June. The program, named New Hope, currently houses 19 households consisting of 35 people. Couleecap has operated the New Hope program successfully for over 20 years, serving people experiencing chronic homelessness with safe and decent housing, backed by comprehensive case management.



"Without the New Hope program 35 people are at risk of becoming homeless. But thanks to community support from businesses like Brenengen Chevrolet in West Salem, we are working to keep these households in their homes," said Kim Cable. "Brenengen Chevrolet employees heard about our need. They stepped forward to make a difference in their community and we appreciate their generous support!"

For more information on Couleecap programs or to support Couleecap fundraising campaign visit our website www.couleecap.org.

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About Couleecap, Inc.

Couleecap, Inc. is a private non-profit 501c3 charitable organization. Couleecap helps people in need with housing, food, transportation, and more. Created in 1966, we are a community action program that fights poverty and promotes self-sufficiency in Crawford, La Crosse, Monroe, and Vernon counties. Learn more at couleecap.org, [Facebook](#), [Twitter](#), and [YouTube](#).