



News Release

For Immediate Release

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Festival Foods Assists Couleecap in the Fight Against Homelessness

(Westby, WI) Couleecap, Inc. is honored to announce that it has been awarded a grant for \$1,000 from Festival Foods in support of Couleecap's Homeless Programs. "Our Supportive Housing Program serves individuals and families who are experiencing homelessness," said Kim Cable, Couleecap's Housing and Community Services Director. "We appreciate Festival Foods and their support. This gift will have a positive impact on our community."

Our primary goal is to move individuals and families from homelessness to permanent housing and self-sufficiency. Those in the program work on goals such as finding employment, improving their housing stability, and increasing their self-determination. The Supportive Housing Program offers special support services to homeless participants who are disabled or experiencing mental health issues.

For every dollar Festival Foods donated, Couleecap will receive \$4.00 in federal funding. "This \$1,000 gift allows us to bring \$4,000 of federal assistance to La Crosse County," said Kim Cable, Couleecap's Housing & Community Services Director. "We are honored to have the support of the Festival Foods."

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About Couleecap, Inc.

Couleecap, Inc. is a private non-profit 501c3 charitable organization. Couleecap helps people in need with housing, food, transportation, and more. Created in 1966, we are a community action program that fights poverty and promotes self-sufficiency in Crawford, La Crosse, Monroe, and Vernon counties. Learn more at couleecap.org, [Facebook](#), [Twitter](#), and [YouTube](#).

